



The Hatch Chile Association
3000 Calle Del Norte
Las Cruces, NM 88005

LICENSE APPLICATION

FOR USE OF THE HCA LOGO BY

3rd PARTY RE-SELLERS OF PRODUCTS CONTAINING HATCH^{CM} CHILES

Applicant Information

Name

Company

Address

Phone #

E-Mail

2022 HCA 3RD PARTY LICENSE FEES

3rd party re-sellers of certified chile or products manufactured with certified chile are assessed a license fee based on tons/lbs of certified product sold or used per year. HCA has approved a 2022 assessment schedule as follows, please highlight amount to be used:

1lb – 9,999lbs (1-5 tons) - \$250/yr

10,000lbs – 19,999 (5-10 tons) - \$500/yr

20,000lbs and greater - \$1,000/yr

Receipt of a license for the use of HCA's logo in connection with the sale of products made with certified HATCH^{CM} chile in no way authorizes applicant to grow, pack, or process HATCH^{CM} chile, nor does it indicate endorsement of applicant's products by the Hatch Chile Association.

Guidelines for 3rd party users as set by HCA must be adhered to at all times or a licensee may have their right to use HCA's logo on their products revoked at HCA's discretion. 3rd party user guidelines are distributed with this application and can be requested by a 3rd party user at any time. HCA may update said guidelines from time to time and will communicate any changes to licensees as they occur.